

SPORT FINANCE (FALL, 2013)

COURSE EXPECTATIONS

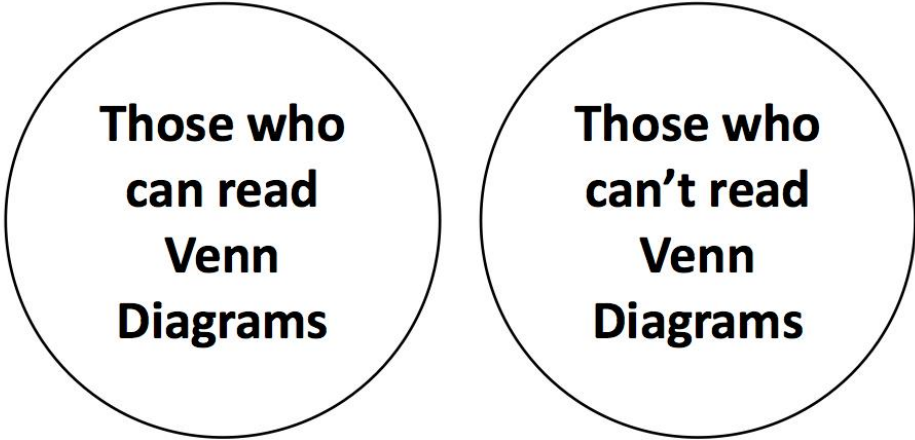
WHO IS YOUR INSTRUCTOR?

- Sport Background
 - Organized Sport Participation
 - Soccer
 - Basketball
 - Track
 - Baseball
 - Football
 - Recreational Sport Participation
 - Ultimate Frisbee
 - Racquetball
 - Rock Climbing
- Sport Business Background*
 - Corporate
 - Nike
 - Agency
 - Velocity Sports & Entertainment
 - Property
 - Boston Celtics
 - Valley Baseball League
 - Women's World Cup
 - College World Series
 - NCAA Final Four
 - Facility
 - LeClub Recreation Center
 - Ping Student Recreation Center

**All required a working knowledge of financial principles*

COURSE APPROACH

- This course attempts to provide a strong, general understanding of Finance as applicable to sport settings
 - Subsequently, the chief aim of this course will be to engage in activities that:
 - 1. Immerses students into Sport Finance concepts
 - 2. Provides opportunities for students to apply conceptual understanding of material within a career practical context



**Those who
can read
Venn
Diagrams**

**Those who
can't read
Venn
Diagrams**

COURSE APPROACH

- Outside of developing skills for applying finance within sport professions, additional focus will be given toward habitual development of general, professional behaviors:
- A manager-to-subordinate relationship structure will be supported as it pertains to:
 - Attendance
 - Attire
 - Participation



COURSE APPROACH

- If a consummate professional, an employee would never:
 - Not show up to work on a workday without notifying superior
 - Ideally, obtaining permission to be excused
 - Arrive to work late
 - Fail to engage in work activities while at work
 - Do the bare minimum
 - Fail to contribute to improving the work environment through:
 - Participation
 - Positive attitude
- Students should strive to be consummate professionals

ATTENDANCE EXPECTATIONS

- Students are expected to attend all classes, arriving on-time and prepared for the day's planned activities
 - Exceptions:
 - Students can request to be excused in advance of class from instructor
 - For official class excusal, student must receive written excusal from instructor (e-mail recommended)
 - University mandated excusal (emergency) which cancels classes
 - Other university mandated reasons for excusal
 - Though prior notification to instructor is still required
- Failing to meet expectations has consequences (refer to syllabus)

ATTIRE EXPECTATIONS

- Students are expected to dress relative to the planned activities for that day
 - Lectures
 - Can dress casually. When instructor is lecturing, students will be asked to take off hats
 - Presentations
 - If presenting, students will be expected to dress “Business Professional”
 - Refer to syllabus for class definition of “Business Professional”
 - If guest speaker is presenting, all students will be expected to dress “Business Casual”
 - Again, refer to syllabus for appropriate definition of “Business Casual”
- Failing to meet expectations has consequences (refer to syllabus)

NOT BUSINESS PROFESSIONAL
OR BUSINESS CASUAL



PARTICIPATION EXPECTATIONS

- One example of a student failing to participate



- Students are expected to:
 - Be prepared for class
 - Read chapters related to lessons
 - Submit assignments on time
 - Pay attention
 - No texting or other unrelated class activities
 - While instructor allows class-related use of laptops, he reserves right to have laptops put away
 - Be engaged
 - Contribute where appropriate
 - Work diligently and collaboratively during GROUP times
- Failing to meet expectations has consequences (refer to syllabus)

COURSE MATERIALS

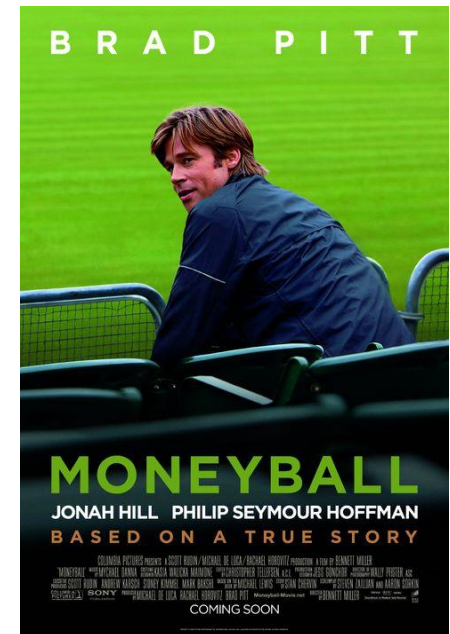
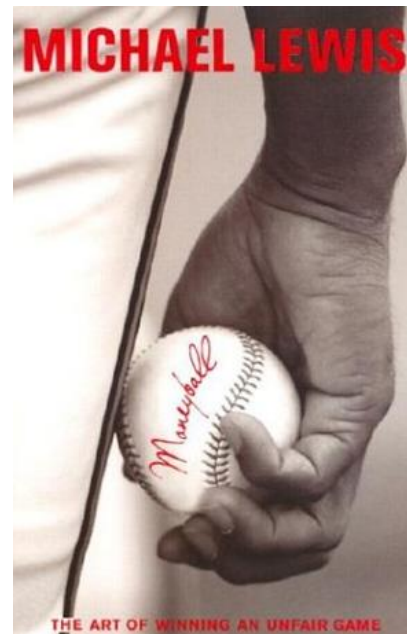
- Students are encouraged to bring the following to class:
 - Laptop
 - Paper and Pen/Pencil
 - Textbook
 - Their Presence



ASSIGNMENTS

- Deliverables
 - Group 1 Project
 - Sport Business Extension
 - Group 2 Project
 - Feasibility Study Analysis
- Exams
 - Mid-term (open book)
 - No other notes allowed
 - Timed
 - Final
 - Allowed one quarter-page note sheet—both sides
 - Comprehensive

- Extra Credit
 - Moneyball Memo (read book)
 - Due before mid-term exam
 - Up-to five (5) points to grade
 - Must follow template provided



ASSIGNMENT DUE DATES

- Group 1 Project
 - 9/22, midnight (new eLC)
 - Bring paper copy day-of-presentation for instructor
- Group 2 Project
 - 11/16, midnight (new eLC)
 - Bring paper copy day-of-presentation for instructor
- Extra Credit (Moneyball)
 - 10/4, midnight (new eLC)
 - Bring paper copy for instructor day of mid-term exam

Grading Scale

93-100+ =	A
90-92 =	A-
87-89 =	B+
83-86 =	B
80-82 =	B-
77-79 =	C+
73-76 =	C
70-72 =	C-
60-69 =	D
Below 60	F

Point System

<i>Points Available</i>	<i>From Total Grade</i>
Group Project 1:	25 points
Mid-term Exam:	20 points
Group Project 2:	25 points
Final Exam:	30 points
Extra Credit:	5 points

Point Deductions

Unexcused Absence:	-2 points
Class Tardy:	-1 point
Improper Attire For:	
Presentation	-3 points
Speaker	-2 points
Class Disturbance	
1st instance	Written warning
2nd instance	-2 points (leave)

CONCLUDING THOUGHTS

- Bare minimum will not lead to A's, regardless of intelligence
 - Preparation and effort will lead to good grades in this class
 - You will receive the grade you earn
- Quality group projects may be able to be used in a portfolio as an example of work performed while in school
 - Regardless of sport profession, all managers are expected to be able to forecast and budget well
- If you do not learn something that you will need to eventually use in the workforce, I have failed you
 - NOTE: I do not plan on failing you

NEED HELP?

- Office Hours (Ramsey 335)
 - Wed 9:00AM – 10:50AM
 - Other times must be made by appointment
- Email is preferred means of communication unless otherwise told
- Colleagues can be used as resources for Group Assignments
 - You have permission for group assignments to reach out for any information necessary to produce quality work