

Wesley Branch

Evans, Georgia ~ 706-550-7212 ~ wesleyabbranch@gmail.com
<https://ctlsites.uga.edu/rp-wesbranch/>

Education:

Grady College of Journalism and Mass Communication: Journalism – A.B.

John Huland Carmical [Sports Media Institute](#)

University of Georgia 2022- (Class of 2025)

Current Overall GPA: 3.6

Experience:

University of Georgia Sports Communications, Undergraduate employee August 2023-

- Assisted with in-office duties for SID's and Graduate Assistants of varsity athletic teams at UGA. Directly assigned to Football, Men's Basketball and Men's Tennis
- Assisted SID's and Graduate Assistants with the research and creation of media guides for UGA's varsity athletics teams using Adobe InDesign.
- Helped with gameday tasks around the press box.
- Provided stats during football games to the Nielsen radio crew for Sirius XM broadcasts of Georgia Football games.
- Aided with setting up and breaking down press areas within the facility, directing UGA athletes to media availability, etc.

[Gwinnett Daily Post](#) Sports, Internship

May 2023 –

- Event coverage and interviews for different story types in Gwinnett County and the Greater-Atlanta area.
- Interviews with athletes and other figures in the Gwinnett County and Greater-Atlanta area, wrote stories corresponding with the interviews.
- On-site reporter for events around Gwinnett County and other areas like: GHSA Playoff Baseball, Spring and Summer Football, Atlanta Falcons Training Camp, UGA preseason camp, etc.

TopGolf, Bay Host

July 2021 – August 2023

Lawn Care and Maintenance, Self Employed

Apr 2016 - Sept 2020

Work Examples:

- [Mountain View cruises past Shiloh for opening road win](#)
- [Trio of Gwinnett grads in camp with Atlanta Falcons](#)
- [Well-rounded Norcross guard Michael Zhang earns his way to MIT](#)
- [Getting to Know Duluth swimming and diving coach Kailyn Dunn](#)
- [Austin Riley's Driving for Veterans golf tournament debuts at TPC Sugarloaf](#)
- [Offense the focus for Georgia Gwinnett College women's soccer in 2023](#)
- [Mill Creek baseball finishes strong with another Final Four run](#)

Activities:

Owner of [*The Sports Branch*](#), sports blog

- *Written, edited, and published posts on website about various topics and events in sports.*
- *Managed social media accounts for the website on Instagram and Twitter*

Theta Chi Fraternity Member January 2022 –

The National Society of Leadership and Success Fall 2022 - 2023

Relay For Life UGA Fall 2022 – 2023

References:

Claude Felton - Loran Smith Senior Associate Athletic Director - Sports Communications,
University of Georgia Athletic Association

Athens, GA. 30602

706-540-4029

cfelton@sports.uga.edu

Will Hammock – Sports Editor Gwinnett Daily Post, Regional Sports Director for Southern
Community Newspapers, Inc.

Lawrenceville, GA. 30046

404-580-8649

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Hannah Hicks – Assistant General Manager, TopGolf Augusta

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