Behavior Beliefs: Appropriate SPF sun screen use will prevent UV exposure on exposed skin. Little to no tanning bed use can greatly reduce unnecessary UV exposure.

Evaluation of Behavioral Outcomes: Frequent use of tanning beds and not using sun screen will eventually lead to skin cancer when I’m older.

Normative Beliefs: Most people at my high school use sun screen when going into the sun and use tanning beds limited or sparingly.

Motivation to Comply: I agree that I need to take the time to appropriate apply sun screen and engage in sun protective behavior to reduce my risk of developing skin cancer.

Control Beliefs: I have control over whether I apply sun screen to myself and my tanning bed usage.

Perceived Power: I will be able to tolerate continued sun screen application and reduction of tanning bed use to avoid increasing my risk of skin cancer.

Attitude Toward Skin Cancer Prevention

Subjective Norm

Perceived Behavioral Control

Intention to use sun screen on exposed body parts with appropriate SPF.

Intention to participate in little to no tanning bed use.

Skin Cancer Prevention

Theory of Planned Behavior
Determinants of Preventing Skin Cancer in Georgia High School Students
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