



Madeleine Andersson

Hey class, my name is Maddy Andersson, I'm a Senior studying Management Information Systems. I am from Savannah, GA which is why I decided to venture off at first my going to Boston University. There, I was on the Girl's Open Weight D1 Rowing Team. Because I'm from Savannah, I soon found out the cold was not for me and shortly transferred home. However, it is my intention to ship back up to the NE preceding graduation in pursuit of a career in the music industry. The goal is to begin a career in data analysis for a label to optimize artists on catalog and aid in A&R scouting processes. Growing up I've always been interested in science and the arts, passion and facts, which is why I've decided to launch my career through this very narrow window. I am really excited to see what unfolds in this class, as I hope it can prove resourceful with my career aspirations in light.

I do have a family - Freddy, Mom, and Dad. Freddy is my ginger, little brother who is a freshman here, whom I love to terrorize. My mom and dad live in Savannah flexing their lax Savannah lifestyle in my face all the time and vow their dedication to the Dawgs on a daily basis. As it is both their alma mater, my mom is from SC and my dad transferred from Sweden!

Since my start here at UGA I've thrown myself into a few things - Healthy Celebrations run club, academics, travel and recreation, and getting to experience as much as I can so I can leave having done everything I wanted to do!

Healthy Celebrations is the Nonprofit run club that I formed right here in Athens, GA with my best friend Rachael Whittenburg in 2020. Since its inauguration, we are located at over 40 colleges across America. This growth stems from the use of our social channels to support and promote the club mantra - just to get out there and do what you can with people who rock. Girls from all over began reaching out to both Rachael and me wishing to form their own Healthy Celebrations. As a result, we had to standardize an incorporation process for new schools to remain a homogenous goal, ideal set, and guidebook. This has been extremely beneficial for me as it has shown me how to run a business and maintain its success. We have worked with numerous brands such as Lululemon, Red Bull, Brooks, Hoka, Cera Sports, and many more. Largely to do with HC, running has a great connotation in my life. It's been a source of community, mental clarity, and athletic stimulation. As a result, I've run 7 half marathons and 2 marathons.



Academics also serve a key role in my life, however, it's more from the eagerness to learn not necessarily me being super jazzed to take exams. I love learning. As a result on my downtime, I listen to many podcasts; for example, CNN's One Thing, How to Save a Planet, Planet Money, and How I Built This. I would really like to be a generalist and have a thought about most things and round out myself as a person. The areas that really pique my interest include Sustainable Development, cultural nuance realities, and geopolitical issues. Here at Georgia, I am on the board for the department and use that as my main channel of on-the-ground learning outside of the classroom. Largely because the other members are way more qualified than me, shout out to Jo Jo Perticone in this class.



Lastly, I love being outside and trying fun, new active things. I love to walk around, run around, hike, surf, paddle board, play golf and pickleball. I really want to learn how to play basketball because I have a silly thought that is going to be my adult hobby when I pack up and move to NYC.

On a more lofty note...

I do live by a few values and touch points in my life and I'd love to share! It's my goal to always see the silver lining and take lessons from everything. This includes experiences and interactions with people, I view all interactions equally as opportunities can be found anywhere. Additionally, I believe in energies! As kooky as it sounds, simply it revolves around the thought that when you put good energy out, you get it back. As a result, I am very committed to the relationships I form and always eager for new ones! On the other side of the coin, I believe in the idea of relativity, meaning all things are biased, however, there is beauty in the paradoxical equity in that. I also like to live life both casually and energy intense. Again, since I am from Savannah I like to be nonchalant in my approach to life. However, unlike the Sav-Town vibe I like to jam-pack my days. Mainly I just like to have fun and live life a "spark-nashe" way.

Again, I am super excited about this course and this semester! YAY

