

Brianna Smith

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EDUCATION

Master of Arts in Journalism

May 2023

Bachelor of Arts in Journalism, Summa Cum Laude

May 2022

Minor: Criminal Justice Studies

University of Georgia, Athens, GA

RELEVANT EXPERIENCE

Graduate Assistant, **Grady College of Journalism and Mass Communication**, Athens, GA

August 2022 – Present

- Grade student articles and assignments
- Assist in creating class and updating course materials, assignments, exercises and tests
- Mentor and assist students with writing and reporting

Chief Copy Editor/Features Editor/Writer, **Infusion Magazine**, Athens, GA

January 2020 – Present

- Interview 1-2 subjects for stories and request interviews via social media and email with proper correspondence
- Collaborate with section editors and editor-in-chief to edit articles for proper grammar and AP Style
- Help writers develop story ideas and write articles

Intern, **Melanin Muse**, Virtual

June 2022 – August 2022

- Researched and wrote articles about on cultural topics and covered business profile
- Utilized CMS to craft blog posts and engaging social media posts
- Creatively produced multimedia elements such as photos and audio clips

MMJ/Producer/Anchor, **Grady Newsource**, Athens, GA

January 2022 – May 2022

- Produced and directed 30-minute broadcast shows, coordinating with reporters and technical teams
- Shot and edited day-turn broadcast packages and VOs/RDRs/SOTs for live news shows with original reporting
- Posted digital content for the Grady Newsource social media platforms and analyzed social engagement

Writer, **Covering Poverty**, Athens, GA

October 2021 – May 2022

- Effectively worked with team to write, edit and publish stories in the Athens Banner-Herald
- Worked with multimedia elements, such as graphics and photos
- Covered serious topics, such as homelessness and food insecurity, in community

Digital Native, **Digital Natives Program**, Athens, GA

January 2022 – January 2022

- Taught Columbus, GA broadcast newsroom methods to improve social media presence on Facebook and Instagram
- Quickly pivoted plan to fit circumstances in short amount of time and effectively communicated with staff and director
- Effectively posted Instagram content that increased engagement by 900%

Freelancer, **90.1 WABE Atlanta (NPR)**

January 2022 – January 2022

- Interviewed and collected clear audio from 17 football fans on Championship Game Night for radio and print

Contributor, **The Red and Black**, Athens, GA

February 2021 – September 2021

- Wrote 1-2 articles per week on a variety of topics such as campus life and city news
- Pitched unique and engaging story ideas to editors for publication
- Reported on local events, secured sources, double-checked facts, and met strict deadlines

ADDITIONAL EXPERIENCE

Community Service Assistant, **University Housing**, Athens, GA

October 2021 – July 2022

- Utilized Microsoft Teams and Excel to keep track of resident needs and communicate with team
- Organized front desk and mail room
- Effectively communicated with residents and colleagues to solve problems

ACHIEVEMENTS

- **Levin Leaders** (Spring 2022), **McGill Fellows Program** (October 2021 – February 2022), **Zell Miller Scholarship** (August 2019 – May 2022), **Grady Journalism Professor Search Committee** (October 2021), **Dean's List** (Fall 2019, Fall 2020)

TECHNICAL SKILLS

- **Software:** Adobe Suite (InDesign, Photoshop, Illustrator, Premiere), Microsoft Office, Social Media, DSLR Camera, WordPress, Canva, SPSS