

# Laari Ruby

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## EDUCATION

### University of Georgia

Grady College of Journalism and Mass Communication | *Bachelor of Arts, Journalism*

Franklin College of Arts and Sciences | *Bachelor of Arts, Film Studies*

3.39 GPA, HOPE Scholarship

Athens, GA

December 2025

## RELEVANT COURSEWORK

Video Journalism, Information Gathering, Feature Writing, Critical Skills for Reporting, Law of Mass Communication, Digital Video Production, Multiplatform Story Production, History of Cinema, Journalism Ethics & Diversity

## TECHNICAL SKILLS

**Equipment and Software:** Premier Pro, DSLR Camera, iPhone Filming, Sound Recording Equipment

**Writing:** AP Style, Critical Reviews, Features, Video Broadcast Writing, Scriptwriting, Essay

**Directing & Producing:** Short Films, News Packages

## MULTIMEDIA EXPERIENCE

### Reporting I Coursework

*News Writing*

January - May 2024

- Cover a beat and a variety of story types, build source relationships, fact checking
- Essentials of writing for digital, print, and broadcasting, story framing, event coverage
- Using the AP Stylebook, making ethical decisions, live reporting on social media

### Video Journalism Coursework

August - December 2024

*Video Broadcast Writing, Recording, and Editing*

- Formulate a news story idea, find and interview subjects relevant to story content,
- Writing for video broadcasting, including standup scripts, SOT setups, and verbatims
- Using industry standard framing, picture composition, shoot b-roll, block and shoot a standup, pull soundbites
- Use video editing software, create a news and standup package

### Digital Video Production Coursework

August - December 2024

*Basics of Film Production*

- Basic scriptwriting skills, grip and rigging, lighting and framing, basic camera functions, audio recording equipment, corporate video, creative short films, film editing, basic special effects

## PROJECT EXPERIENCE

**Beat Pitch Competition, Story Pitch Preparation, Student Photography in Athens**

April 2024

- Worked with my beat mates to formulate a story idea relevant to business, found and interviewed multiple subjects, shot b-roll and pulled soundbites, pulled relevant quotes, gathered and fact-checked relevant statistics, created a succinct pitch presentation, received feedback from a panel of journalists to improve my skills further.

**How the Grinch Stole Valentine's Day, Student Short Film, Screenwriter and Cinematographer**

January 2019

- Worked with a student crew to create a five-minute short film retelling the story of The Grinch. Wrote the script and did all cinematography duties, including storyboarding and lighting. Presented the film to a panel of local film experts and received feedback to improve my skills further.

## WORK EXPERIENCE

**The Red & Black, Culture Reporter** | Athens, GA

October 2024 - Present

- Reporting, interviewing, pitching story ideas, short form writing, knowledge of Athens events, collaboration

**Taco Mama, Front of House** | Athens, GA

August 2024 - Present

- Bartending, running register, greeting guests, running food, expo, menu knowledge, customer service, teamwork

## NOTABLE ACHIEVEMENTS

**AMES Film Festival:** 3rd Place Award in a Washington State Film Festival with prompt of Perseverance

**Published Article:** Article from Reporting I was published in Grady Newsource