

Melanie J. Levi

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Atlanta, GA/Miami, FL

[Digital Portfolio](#)



Education and Program of Study

University of Georgia

Grady College of Journalism and Mass Communication

Athens, GA

Anticipated Graduation - 2024

3.9 GPA

Zell Miller Scholar

Denmark High School

Alpharetta, GA

Graduated 2020

4.3 GPA

Employment History

Music and Culture Journalist - Rap TV

2021 - Present

Hosted and interviewed artists during South by Southwest x RapTV x Rolling Loud concert in Austin, TX

- Conducts interviews with upcoming musicians
- Contributes to @rap TikTok and Instagram accounts regarding breaking music and entertainment news
- Pitches relevant ideas, newsworthy topics and nationwide events for coverage
- Conducts person-on-the-street interviews in various cities for RapTV Snapchat series, For the Streets
- Creates engaging social media content garnering millions of views and thousands of followers

Model and Actress - Select Model Management

2020 - Present

- Runway

Walked in fashion shows for clients such as Lascana Swim during Miami Swim Week, Dillard's department store and the University of Georgia's Fashion Design Association

- E-Commerce

Modeled for businesses such as Champion Athletic Apparel, Stitch Fix and Club Loofah

- Print Work

Published in solo modeling spread for Georgia-based publication, Strike Magazine

- Acting

Extra and stand-in for Netflix's "Sweet Magnolias"

Multimedia Production

Expert in social media

- Instagram (Reels, feed posts, hashtags, stories, live streams)
- TikTok (Algorithms, trending sounds and content, editing, hashtags)
- Youtube (Youtube Shorts, editing, uploading, commenting)
- Trend forecasting

Skills

- Strong leader
- Exceptional writer and multi-tasker
- Motivated self-starter
- Articulate, outgoing and well-spoken

- Proficient in researching, archiving and editing

Extracurriculars

University of Georgia “Red & Black” Newspaper Journalist 2023 - Present

- Reports on local music, arts and culture scene
- Pitches story ideas for publication
- Discovers local talent and attends live shows
- Gives exposure to emerging artists and musicians

DiGamma Kappa Broadcasting Society Member 2023 - Present

- Trains in broadcast writing, directing, producing, shooting and editing
- Studies elements of a successful broadcast
- Collaborates with other students to produce broadcasts in a newsroom setting

Broadcast Journalism Mentee 2023 - Present

- Mentored by highly lauded Los Angeles-based journalist, Tallie Spencer
- Reviews elements of newsworthiness, editing and writing for broadcasts
- Performs mock interviews

Delta Tau Delta Fraternity Sweetheart 2022 - 2023

- Organized philanthropic events to raise funds for various charities
- Hosted annual “Sound of Milledge” talent competition fundraiser
- Assisted in planning fraternity recruitment gatherings

References

Daniel Snow, *CEO* - RapTV/The Snow Agency
(732) 766-0137

David Kantanka, *COO* - RapTV
(905) 867-7504

Kaitlyn Rutledge, *Creative Director* - Strike Magazine
(404) 862-1908

Annemarie Underwood, *Educator* - Denmark High School
(678) 296-3659