Navya Shukla

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EDUCATION

UNIVERSITY OF GEORGIA

A.B. - Journalism, B.S. - Psychology, Minor in International Affairs GPA: 3.97

Achievements: Georgia College Press Association 1st Place Award for Best Entertainment Story; Dean's List (Fall 2021, Spring 2022, Spring 2024); President's List (Fall 2022 and Spring 2023), Zell Miller Scholarship (Fall 2021 - present)

Relevant coursework: Reporting I, Information Gathering, Storytelling Across Platforms, Law of Mass Communication, Introduction to Photojournalism, Documentary Photojournalism, Advanced Photojournalism

WORK EXPERIENCE

CNN - Southeast Bureau Intern

Summer 2024

- Participated in daily pitch meetings and compiled daily local headlines from around the SE for potential coverage
- Engaged in research, calls and email communications to sources around the U.S. for alerts and digital writes
- Wrote and contributed to alerts used for both digital stories and news segments
- Assisted correspondents, producers and photographers in the field at live events and pre-recorded interviews

The Red & Black - Culture Editor; Assistant Culture Editor; Digital Culture Editor

Spring 2023 - Present

Expected Graduation: May 2025

- Edit, factcheck and upload daily digital content for Athens' student-run newspaper, including at least two stories per day, three pieces of weekly recurring content, local business-related breaking news, features, profiles and more
- Work with an assistant editor and four beat reporters to run weekly desk meetings, manage the daily budget and story pipeline and lead a team of over 30 contributors in pitching and writing stories for the culture and dining desk
- Pitch, assign, edit and assist in laying out stories for monthly print editions of the newspaper
- Write stories and take photos for local events, student life, culture and community issues in Athens, Georgia

Georgia Magazine - Editorial Assistant

Fall 2022 - Present

- Write news briefs and profile stories to be published in the University of Georgia's flagship publication
- Gaining extensive experience in line editing, fact checking, copywriting, website building and pitching story ideas

ACADEMIC EXPERIENCE

UGA Cox Institute Journalism Writing Lab - Levin Leaders Team; Covering Poverty team

Fall 2023 - Present

- Part of the 13th Levin Leaders cohort to examine leadership principles and develop media leader skills and abilities
- Worked with a six-member Covering Poverty team to produce multimedia stories for the Atlanta Journal-Constitution and The Oglethorpe Echo on topics including poverty and mental health

Grady Newsource - Documentary; Election Coverage; Travel writing

Summer 2023; Fall 2024

- Wrote, produced and edited for a 30-minute documentary on the school shooting in Winder, Georgia, on Sept. 4
- Produced web content on Election Night 2024, including live election updates and curated content from the liveshow
- Produced two multiplatform solutions journalism stories in Denmark, Copenhagen, to be published on Grady Newsource, developing skills in reporting and writing about new cultures

EXTRACURRICULARS

The Chapel Bell - Photo and Video Editor; Member

Spring 2023/Fall 2022 - Fall 2024

- Represented photo and video team in internal communication within a 30-member team for a weekly creative content publication, edit article photos and organize fundraisers and club activities
- Took article photos, produced creative video projects and participated in weekly social media photo challenges

UGA Women Studies Student Organization - Outreach Committee

Fall 2023 - Spring 2024

• Was responsible for planning and promoting informational sessions, fundraisers and advocacy initiatives for a 260-member organization centered around feminism and women empowerment

InfUSion Magazine - Editor

Fall 2021 - Spring 2022

Led the opinion desk and collaborated with a team of editors to approve story pitches and read, review, edit and publish 15 articles for the Fall 2021 and Spring 2022 issues of a student-run cultural magazine

SKILLS

- Technical skills: Wordpress, Adobe Premiere Pro, Adobe Photoshop, Adobe Bridge, Blox Digital, Search Engine Optimization, AP Style editing, DSLR and mirrorless camera operation, Audacity, Microsoft Office, Canva, iNews
- Certifications: Google Analytics Certification, Email Marketing Professional Certificate