ADPR 3960

Ad Script Assignment

April 5, 2024

“It’s Time for Change: Make Abortion Accessible” Script

Director: Shweta Krishnan

Actor: Footage of woman, husband, and the doctor

Morgan Freeman voiceover

Editor: Shweta Krishnan

Sponsor: Center for Reproductive Rights

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| VideoWoman and her husband sit in a doctor’s office waiting impatiently with their faces in their hands.Doctor walks into the room.Women and her husband immediately look up.Doctor moves towards the patient.Woman and husband look at doctor in disbelief. Woman is shown sobbing in her hands as her husband tries to comfort her.Woman wipes her tears away.Camera pans to husband, who is complete shock. Doctor walks out of the room.Abruptly cuts to black screen.Center for Reproductive Rights logo pops onto the screen in white text and slowly fades into the black background.**End** | AudioOminous music increasing in the background.Ominous music stops. Brief moment of silence.Doctor [sound on film (SOF)]: I’m afraid I have bad news for you. There’s no easy way to say this, but you have an ectopic pregnancy.Doctor [sound on film (SOF)]: Your baby is growing in the fallopian tube, which will most likely rupture and cause life-threatening internal bleeding.Doctor [sound on film (SOF)]: I’m sorry. You have no choice. You must go through with the pregnancy. I cannot help you.Woman [sound on film (SOF)]: Don’t I get to choose what happens to me and my baby?Doctor [sound on film (SOF)]: No. You must have this baby- no matter what it does to you.Silence.Morgan Freeman narrator: Who else has to experience this pain? How many mothers have to die before the government realizes? Banning abortions WILL NOT stop them. It’s time for change. Make abortions accessible for all women.**End** |