

Made in CCSD: Food Waste Diversion

Semi-structured Interview Protocol

~these questions could also be translated into questions for a survey, with set responses on a 7-point likert scale (1=strongly disagree, 7=strongly agree)

~these questions or variants of them are suggestions/recommendations; they were created with the CBSM approach in mind, and were loosely guided by looking at similar questions that were used in a previous CBSM study

~please also keep in mind that you may need to get **IRB approval** (click on the IRB Portal link on the left-hand side of this website to do so <https://research.uga.edu/hrpp/irb/>) for either the interview or survey questions to be used.

-are you aware of the yellow bin in the cafeteria?

-do you normally use the yellow bin in the cafeteria [when you have unwanted food on your plate (as opposed to throwing it in the trash)]? Why or why not?

-do you like the idea of the yellow bins? Why or why not?

-what do you like/dislike about them?

-what do you think others like/dislike about them?

-Do you see other people use the yellow bin?...how often (frequently or infrequently?)

-why do you think others do or do not use the yellow bin?

-What do you think might be stopping others from using the bin?

-what stops you from using the bin?

-why might someone/for what reasons would you or someone else use the trashcan instead of using the yellow bins?

-what do you think might motivate or help others to use the yellow bin more often?

-do you have any suggestions about how to go about this?

-are there any food items you notice that are normally unpopular and that people throw away a lot when they could go in the yellow bins instead?

-do you notice any unused food items that are thrown away in general?

- **General guide to create questions to identify barriers/benefits to a behavior**
 - Barriers: (X=beh interested in promoting)
 - 1.) What makes it difficult to do X?
 - 2.) What makes it easy to do X?
 - Benefits:
 - 1.) What positives are associated w doing X?
 - 2.) What negatives are associated w doing X?
 - Social Norms:
 - 1.) Who wants you to do X, and how much do you care about their opinion?
 - 2.) Who doesn't want, or care if you do X, and how much do you care about their opinion?
- Items to include in survey will be guided by lit review/focus groups