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### The 'Haydurs' of Amberlynn Reid



Amberlynn Reid remains as a mildly famous youtuber, known for her 'molments' where she is clearly disconnected from reality. From clearly misgendering her ex, to panic hoarding during the beginning of the pandemic - Amberlynn Reid is a woman who needs to be held accountable for her actions. Her enablers also need to be shown the reality of her situation and that while she does need support, she does not need people to excuse her and refuse to hold her to the standards that she needs to be held to as a public figure.

### Why We Are Who We Are

Amberlynn originally started off as a figure to inspire weight loss with her own story behind the truth of her weight gain and her reasons for wanting to be a normal body weight. This was inspiring to many people, even those such as myself who struggled with their weight and wanted

to collaborate and share with a community on the internet of like-minded individuals, holding one another accountable for our actions.

### However

- Amberlynn has consistently lied to herself and the members of her community, not holding herself to the challenges that she sets herself when it comes to weight loss.
- She wants the privileges of being someone with influence without fully realizing what consequences this can have as a result; this being what it takes to have people who do care for you and what you do as an 'influencer' or public figure.
- She has made no movements to truly seek out a redemption and better herself in a way that will have meaningful consequences, instead choosing the path of least resistance.
- She has proven transphobic and abusive to two of her prior exes, and continues to tell her audience that she herself was abused by them despite evidence contradicting her point.
- She is abusive to her chihuahua, Twinkie Star, and has taken action against her former roommate's cats by abandoning them.
- She scams her viewers by committing fraud by not disclosing advertisements and promotions, eroding trust and committing illegal acts against the FTC.

With this information in mind, we, the 'Haydurs' remain to call her out for her misgivings and attempts to forgo any sort of accountability that she may be trying to deny. Amberlynn Reid wants to continue to act as if she is immune to the consequences of her actions, but this is a direct result of her and her cycle. Contrary to belief, the Haydurs do not want her to fall - we would like to see Amberlynn Reid stick to the ample help she has been given by other Youtubers, organizations, and individuals instead of simply wishing for things to be different and pleading

absolute ignorance. There is no reason why someone who wishes to be an influencer should have a platform with the internet to simply thrive off of the benefits without any of the consequences.

### The Cycle

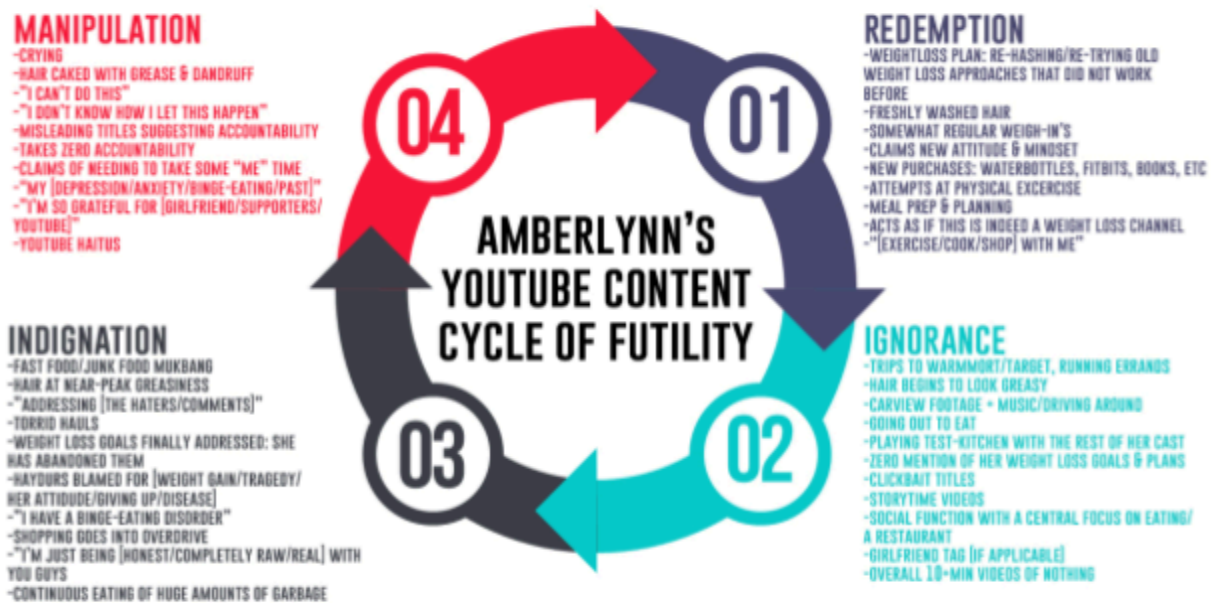


Image provided by KiwiFarms

The Cycle is the form in which many fans have deduced to a formula with how Amberlynn Reid acts in relation to her Youtube channel. It follows a distinct pattern:

1. Redemption
  - a. This section of her cycle is where she turns over a new leaf, keen on losing weight “for real this time” and works towards trying to focus on losing weight. There are near-daily weigh ins, an obsession over her food, but there is a hope that is consistent throughout this phase.
2. Ignorance

- a. This section of her cycle begins her downfall. The obsession with food becomes too prevalent, as an alcoholic would tease the idea of simply drinking a virgin drink. She ignores her prior plans, often refusing to address anything pertaining to them.

### 3. Indignation

- a. The section of hate. By this time, fans of hers are in her comments, asking her for updates about her diet and her weight, with no reprieve in sight. She turns to shopping and compulsively buying items to act as a distraction, displaying hauls before bleeding into the final section of her cycle.

### 4. Manipulation

- a. The final component of the cycle. Amberlynn has completely abandoned her plans for weight loss, using denial as a tool to get people off of her back regarding the topic. She blames her eating disorder, her living situation, her fans and her ‘haydurs’ in an attempt to have it blow over.

As the cycle completes, more and more individuals become disillusioned with Amberlynn Reid as an influencer, and turn to the metaphorical “Dark Side” - the ‘Haydurs’. The name comes from a bastardization of the way she pronounces “haters”, and thus it has become the title for those who either do not like Amberlynn, or have learned from their prior mistakes of trusting in an influencer who has no desire to keep them in mind when putting their actions out into the public sphere. Thus, we seek to have our feelings justified by holding her accountable until she shows that she has truly learned what it means to be a person of public recognition.